



📍 Chicago Area

🌐 ErinKrokosDesign.com

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## Personal Brand Statement

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A well-organized professional with keen eye in detail, excelling in marketing, streamlining operations and fostering a productive work environment. Possesses strong communication skills and design skills and is adaptable to the fast pace world of graphic design. Is committed to ensuring every detail represents the brand well and supports it. Seeking a position as Graphic Designer.

## Experience

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### Graphic Designer & Digital Marketer / Lucid Medical Solutions Medical Billing Services(Full Time)

March 2025-May 2026

- Oversaw company's LinkedIn page and Instagram on posts regarding the company
- Assisted updating the old and new site to fit the brand and subsequent rebranding
- Produced materials used for conventions and meetings, such as banners, cards and more

### Web Support /Fifteen Degrees Advertising Services (Month Contract)

December 2022

- Project focused on handling transferring a website into one single WordPress site
- Focused on compressing multiple locations websites onto the one new site
- Used basic HTML/CSS when needed but mostly used WordPress building features

### Jr. Graphic Designer/Design Toscano Garden and Home Decor (Full Time)

April 2021-June 2022

- Responsible for working on uploading web images for website
- Uploading ads and company's social media accounts
- Assisted with the company's seasonal catalogs

### Jr. Graphic Designer & Web Support / Hanson Industrial Peoria Water Cleaning Business (Part Time)

April 2023-June 2024

- Oversaw the uploading of new images for website products and updating product prices according to catalog
- Used basic HTML coding to add YouTube videos on the blog subpage on the site
- Kept site up to date to help increase website traffic

### Assistant / Wag Hotel Dog Hotel (Part Time)

May 2017- February 2025

- In charge of small dog playroom and other hotel tasks when needed.
- Made sure clients dogs were safe and cared for
- Cleaned bowls, rooms and other various tasks

## Skills

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- Adobe Suite
- Google Products
- Microsoft Office
- Graphic Design Skills

## Education

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### American Academy of Art College Chicago, Illinois

Bachelor of Fine Arts in Graphic Design  
May 2020

Dean's List

Related coursework: Packaging Design; Advertising; Corporate Branding Design; Environmental Design; Editorial/Book Design; Photographic Imaging; Studio Lighting and Techniques

## Passions

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- Muralist
- Horseback riding
- Photography
- Video game enthusiast
- Meals on Wheels

## References

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Available Upon Request